



CONTACT



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Austria



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SKILLS

- Simultaneous workload & time management
- Constructive & proactive thinking
- Excellent visual communication and presentation skills
- Stakeholder engagement skills
- Analytical skills
- Holistic, conceptual, creative mindset
- **Computer & design skills**
(Professional proficiency in Adobe Creative Suite, Google Trends, Google Analytics, Microsoft Office, Figma, Webflow, Wordpress, Mailchimp, TypeForm, Balsamiq, Hubspot, Lightful and Canva)
- **Strong competency working with SM platforms & podcast development**
- **Comprehensive visual media experiences** (Full professional proficiency in video & sound pre- & post-production, photography, and editing)

LANGUAGES

- **Hungarian** - Native proficiency
- **English** - Full professional proficiency
- **German** - Basic work proficiency
- **Italian** - Basic proficiency

ENDRE PAPP, MA

Marketing & Communications Specialist

I'm a communications and sustainability professional with 4+ years of experience bridging climate innovation, tech storytelling, and brand strategy. Having worked with green startups, SaaS companies, and EU-funded environmental initiatives, I bring a unique mix of creative content leadership, investor communication, and ecosystem insight. My focus is on transforming complex innovation into clear, inspiring narratives that drive engagement, trust, and growth.

EXPERIENCE

Freelance PR Consultancy, Vienna, AT

FOUNDER & WORKSHOP LEADER (02.2025 -)

- **Deliver workshops & advisory programs** on strategic communication & mindset change in sustainability & eco-consciousness
- Help clients simplify complex topics and **craft high-impact narrative strategies**

NECTURE (Previously UBIQ), Vienna, AT

CONTENT COMMUNICATION MANAGER (03.2024 - 10.2025)

- Co-developing & implementing **long-term digital strategy** (web, newsletter, video, podcast)
- Conduct **SEO-driven content optimization**, boosting organic visibility
- Supporting founders and sales teams in **pitch deck** and **investor material creation**
- **Managed full brand** and **website implementation** (Webflow) after a major **rebranding**
- Maintain **brand consistency & B2B communication** (+4.4K LinkedIn followers)

CIRCONNECT Regenerative Circularity, Vienna, AT

MARKETING & COMMUNICATIONS SPECIALIST (CONTRACT-BASED)

- Develop and implement **communication strategies** for the EU-funded **INNO4CFIs Project**
- Strong background in cross-cultural collaboration and **international project delivery**
- Manage the **setup, launch, and growth of related SM channels**

CEEweb for Biodiversity, Budapest, HU

COMMUNICATIONS & CONTENT MANAGER (06.2022 - 01.2024)

- Develop **content across web, social media, & newsletters for multiple EU-funded projects**
- Creating engaging **digital content** (Insta reels, videos, X quote cards, and templates for campaign communications toolkits)
- **Optimize content performance** using analytics (+127% growth in 2023)

FoE Hungary Agency, Budapest, HU

PROJECT MANAGER (06.2023 - 12.2023)

- **Oversee LIFE AskREACH project** ensuring top-2 performance among all EU countries
- **Coordinate domestic dissemination** campaigns, **media outreach & KPI tracking**
- Supervision of documentation and successful **final reporting** (financial & narrative)

COMMUNICATIONS OFFICER (03.2021 - 12.2023)

- Organize **in-house & external events**, supporting **digital fundraising programs**
- Represent the organization at **international sustainability conferences and expos**
- Creating **video & photo content at flagship events** with a short turnaround for use on SM (on SM channel with +100k followers)

National Theatre Miskolc, HU

PERFORMING ACTOR (03.2017 - 05.2022)

EDUCATION

CALIFORNIA INSTITUTE OF ARTS (SANTA CLARITA, CA)

02.2023 - 08.2023 | INTENSIVE CERTIFIED COURSE (UI/UX DESIGN)

LUND UNIVERSITY (LUND, SWEDEN)

01.2020 - 06.2020 | POSTGRADUATE PROGRAMME (URBAN GOVERNANCE)

UNIVERSITY OF THEATRE AND FILM ARTS (BUDAPEST)

2012-2017 | MASTER OF ARTS (ACTING)