



ENDRE PAPP, MA

Audiovisual Storyteller, Creative Producer

Creative communications professional with 4+ years of experience delivering brand-driven visual assets, campaign materials, and storytelling-led design across tech startups, EU-funded projects, and international organizations. Strong background in coordinating end-to-end creative processes, ensuring brand consistency, and collaborating cross-functionally with marketing, product, and communications teams. Former performing artist with a refined eye for visual dramaturgy, composition, and narrative clarity, translating complex products into compelling brand experiences.

EXPERIENCE

Freelance PR & Communications Consultancy, Vienna, AT

FOUNDER & WORKSHOP LEADER (02.2025 - PRESENT)

- Design and lead workshops on **awareness-raising, storytelling & mindset change**
- Advise NGOs and green startups on **strategic communication & narrative alignment**

NECTURE (Climate Tech SaaS), Vienna, AT

CONTENT COMMUNICATION MANAGER (03.2024 - 10.2025)

- Developed and executed **brand-aligned visual & content assets** for digital campaigns, presentations and SM
- Ensured **consistent application of visual identity** across channels & formats
- Collaborated closely with internal Product & Sales teams and external design agencies to **align creative output with strategic goals**
- Coordinated multiple **creative workstreams** simultaneously while meeting tight deadlines
- Contributed to the refinement of creative workflows and **design trends research**

CIRCONNACT Regenerative Circularity, Vienna, AT

MARKETING & COMMUNICATIONS SPECIALIST (CONTRACT-BASED)

- Develop & coordinate **storytelling strategies** for EU-funded I3 INNO4CFIs Project
- **Translated complex topics** into clear visual narratives & digital communication

CEEWEB for Biodiversity, Budapest, HU

COMMUNICATIONS & CONTENT MANAGER (06.2022 - 01.2024)

- Produce **cross-platform content, social assets, & visuals** for multiple EU-funded programs
- Support **performance evaluation** for campaigns
- Achieve **+127 % audience growth** in 2023 through data-driven content planning

COMMUNICATIONS OFFICER (03.2021 - 12.2022)

- Organize events, support **digital fundraising programs**
- **Support campaigns, events, & online communications** with consistent brand voice
- **Create video & photo content** at flagship events for SM and web (+100k followers)

National Theatre Miskolc, HU

PERFORMING ACTOR (03.2017 - 05.2022)

- Developed deep expertise in **emotional storytelling & audience engagement**
- **Applied artistic thinking** to visual storytelling, content pacing and tonal consistency
- Experience working in **interdisciplinary creative environments** combining artistic and strategic perspectives

EDUCATION

CALIFORNIA INSTITUTE OF ARTS (SANTA CLARITA, CA)

02.2022 - 02.2024 | **STRATEGIC DESIGN & DIGITAL COMMUNICATION**

FOTO-SPECTRUM INSTITUTE (BUDAPEST)

08.2019 - 02.2020 | **SPECIALIZED PROFESSIONAL PROGRAM (PHOTOGRAPHY)**

UNIVERSITY OF THEATRE AND FILM ARTS (BUDAPEST)

2012-2017 | **MASTER OF ARTS (ACTING)**

CONTACT

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SKILLS

- **Simultaneous workload & time management**
- **Constructive & proactive thinking**
- **Excellent visual communication and presentation skills**
- **Stakeholder engagement skills**
- **Analytical skills**
- **Holistic, conceptual, creative mindset**
- **Computer & design skills**
(Professional proficiency in Adobe Creative Suite, Google Workspace, Google Analytics, Microsoft Office, Figma, Webflow, Wordpress, Wix, Mailchimp, TypeForm, Balsamiq, Lightful and Canva)
- **Strong competency working with SM platforms & podcast development**
- **Comprehensive visual media experiences** (Full professional proficiency in video & sound pre- & post-production, photography, and editing)

LANGUAGES

- **Hungarian** - Native proficiency
- **English** - Full professional proficiency
- **German** - Work proficiency
- **Italian** - Basic proficiency